

§ _____ Signs allowed without a permit.

The following signs are permitted without a permit, provided that such signs comply with the general regulations of this chapter:

- A. Signs posted by governmental agencies or required by governmental law, order or regulations.
- B. Signs incidental to the legal/political process.
- C. Historical tablets, memorial plaques or emblems installed by governmental agencies or religious or recognized nonprofit organizations, not to exceed six square feet.
- D. Flags or emblems of religious, educational or governmental organizations or individuals, flown from supports of the buildings or grounds being occupied by the organization or an individual.
- E. Signs necessary for the identification, operation or production of a public utility.
- F. On-premises directional and/or instructional signs for the convenience of the general public, identifying public parking areas, loading zones, entrances and exits, self-service areas and similar signs, internally illuminated or nonilluminated, not to exceed four square feet. Where a portion of a sign is text required by law or regulation, the total area may be increased to a maximum of six square feet per face. Business names or personal names shall be allowed, not to include advertising messages. A maximum height of six feet shall be allowed, except that, where required for public safety and/or by permission of enforcement officers, a maximum height of 10 feet may be allowed.
- G. "Warning," "Private Drive," "Posted" or "No Trespassing" signs, not to exceed two square feet in surface area.
- H. On-premises signs which are not visible from any public street or adjoining and abutting properties.
- I. Signs advertising the sale, lease or rental of the premises upon which the sign is located, to be nonilluminated.
- K. Project signs, nonilluminated, denoting the developer, architect, engineer, subcontractors or contractor on the premises where construction, repair or renovation is in progress. Each project shall be permitted one sign, not to exceed 50 square feet in surface area, to be removed upon completion of the project but not to be in place longer than two years. Setbacks from all property lines shall be a minimum of 15 feet.
- L. One double-faced freestanding sign and one single-faced attached sign for professional offices (physician, dentist, architect, engineer, surveyor or lawyer) and permitted home occupations, not to exceed two square feet of surface area per face, stating name and vocation only.
- M. Name and number plates identifying residents, mounted on a house, apartment or mailbox, not to exceed one square foot.
- N. Lawn signs identifying residents, not to exceed one square foot of surface area, or two square feet if double-faced. Signs are to be nonilluminated except by a light which is an integral part of a lamppost, if used as a support, with no advertising message thereon.
- O. Private-owner merchandise sale signs for garage sales and auctions, not to exceed four square feet, for a period not to exceed seven days.

§ _____ Temporary signs.

- A. General provisions.

- (1) Temporary signs shall be permitted for a period not to exceed 60 days per calendar year, provided that such signs are not attached to fences, trees, utility poles, rocks or other such parts of a natural landscape, and further provided that such signs are not placed in a position that will obstruct or impair vision or traffic or in any manner create a hazard or disturbance to the health and welfare of the general public. Temporary sign permit applications shall be available from the office of the Zoning Administrator. The application must be signed by the property owner or his/her authorized agent, and the proper fee and deposit must be paid at the time of application submission.
- (2) The sign must be removed upon expiration of the permit. Upon failure of the permit holder to remove the sign, the Zoning Administrator will issue a written notice directing that the sign be removed within 24 hours. Failure to comply with this notice within 24 hours shall result in forfeiture of the cash deposit.
- (3) Temporary signs must comply with all other standards and regulations contained in this chapter.

§ _____ Signs for which permits are required; number; regulations.

- A. General. No sign or other device for advertising purposes shall be erected, established, constructed, reconstructed, enlarged, extended, moved or structurally altered after the effective date of this chapter without application for and issuance of a permit, except as provided for by this chapter.
- B. Setback size, placement and number, height and off-premises directional sign limitations of permitted signs:
 - (1) Setback of freestanding signs. The setback for freestanding signs shall be a minimum distance of 15 feet from any property line.
 - (2) Size.
 - (a) Freestanding signs. The surface area of one side shall not exceed 45 square feet at a fifteen-foot setback or 60 square feet at a twenty-five-foot setback.
 - (b) Signs attached to buildings (wall signs and permitted roof signs). The surface area of signs attached to any building shall not exceed 20% of the area of the wall or roof to which such sign is attached or up to 30 square feet, whichever is less. The size of wall signs and permitted roof signs will be further regulated by the distance of the building from the front property line. Buildings which are located at a distance of at least 100 linear feet from the front property line are permitted to have a wall sign or a permitted roof sign of up to 100 square feet. Buildings with more than 100 feet of setback from the front property line will be permitted an additional 10 square feet of sign surface for each 10 additional feet of setback to a maximum sign size of 200 square feet. A shopping center with a group of stores or sales or service buildings shall not be eligible for this permit.
 - (3) Placement and number.
 - (a) Signs attached to or painted on buildings shall be allowed in commercial or industrial zoning districts only, except as otherwise provided for in this chapter.
 - (b) A business located on a parcel of property shall be granted a permit for two signs: one freestanding, double-faced sign and one sign attached to a building (wall sign or permitted roof sign) or two signs attached to a building. A building on a street corner lot or contiguous to two streets shall be allowed two building signs and one freestanding sign. Where a building is situated on a corner lot, one wall sign will be allowed on each side of the building facing a public street. Only one freestanding sign will be permitted in these circumstances.

(c) Business complex. The following regulations shall apply specifically to a business complex. These regulations supersede other provisions of this chapter.

(1) No signs other than the following types of signs shall be allowed within a business complex:

- [a] Freestanding signs.
- [b] Wall/roof signs.
- [c] On-premises directional signs.

§ _____ General standards and regulations.

The following regulations shall apply to all signs:

- A. Any advertising signs that are located on property where the goods or services mentioned on the sign are not available are not permitted, except billboards.
- B. Illumination. All illuminated signs shall employ only lights emitting a light of constant intensity, and no sign shall be illuminated by or contain flashing, intermittent sequences or moving lights. No bare lamps, bare bulbs or fluorescent tubes shall be allowed. No bare lamps or bare bulbs on a string shall be allowed. All exterior sign lighting shall be downcast with cutoff fixtures. The provisions of this subsection shall not be applied so as to prohibit a sign changing to show time or temperature. No sign shall use reflective material which sparkles or glitters. Signs known as digital billboards, electronic display panels and similar LED digital advertising displays shall be prohibited, with the exception of price signs on fuel pumps as required by applicable state and/or federal laws.
- C. Hazard or nuisance. No sign or illumination therefrom shall be so placed as to be a hazard to traffic or the public generally or as to be a nuisance or annoyance to the residents or occupants of any other building or premises, nor shall any sign project into any required setback or public right-of-way.
- D. All signs and parts thereof shall be stationary and shall not be allowed to move or simulate movement. Flags, banners, pinwheels, posters, balloons, streamers, searchlights or other similar fluttering, moving or revolving devices for the purpose of advertising or attracting attention shall be prohibited.
- E. No permanent sign erected or maintained in the window of a building and visible from any public or private street or highway shall occupy more than 20% of the area of said window.
- F. Height. No sign, nor any part of a sign or its supporting structure shall be greater in height than six feet in a Residential or Historic district or ten feet in a Commercial, Agricultural, Industrial, or Natural Products district.

§ _____ Nonconforming signs.

A nonconforming sign is a sign which is in conflict with the provisions of this chapter. Except for any sign for which a variance was previously granted, any sign in existence on the effective date of this chapter and made nonconforming by the provisions of this chapter shall be brought into conformity in all respects with the provisions of this chapter or shall be removed 90 days of such effective date for a sign in a commercial, industrial, agricultural, or natural products district.

§ _____ **Permit procedure; fees.**

- A. Application for permit. Application for the permit shall be made in writing, upon forms prescribed and provided by the Zoning Administrator and shall contain the following information:
- (1) The name, address and telephone number of the applicant and the owner of the premises.
 - (2) The location of the building, structure or land to which or upon which the sign is to be erected.
 - (3) A detailed drawing or plan, to scale, showing the area (size) and the lettering and/or pictorial matter composing the sign; a description of the construction details of the sign; the method of illumination, if any; the location of the sign on any building, structure or land and its position in relation to nearby buildings, structures, lot boundaries and any private or public streets or highways; and any other information deemed necessary by the Zoning Administrator.
 - (4) Written consent of the owner or lesser of the building, structure or land to which or on which the sign is to be erected, in the event that the applicant is not the owner thereof.
- B. Fees. Fees provided for by this chapter shall be paid upon the submission of petitions, applications and appeals, in such amount or amounts as shall be established by the Town Board from time to time by resolution and which are incorporated into this chapter by reference.
- C. Issuance of permit. It shall be the duty of the Zoning Administrator, upon the filing of an application for a permit to erect a sign, to examine such plans, specifications and other data submitted to him with the applications and, if necessary, the building or premises upon which it is proposed to erect the sign or other advertising structure. If it shall appear that the proposed sign is in compliance with all the requirements of this chapter and other laws and ordinances of the Town of Florida and that the necessary fee has been paid, the Zoning Administrator shall issue a permit for the erection of the proposed sign. If the sign authorized under such permit has not been completed within six months from the date of the issuance of such permit, the permit shall become null and void, but may be renewed once, within 30 days from the expiration thereof, for good cause shown, for an additional six months, upon payment of an additional fee as noted on the official Schedule of Fees for the Town of Florida.
- D. Appeal. An appeal to the Zoning Board of Appeals from a ruling of the Zoning Administrator, authorized designee or other administrative officials may be taken by a person aggrieved by filing with the Zoning Administrator from whose action the appeal is taken and with the Board of Appeals by filing with the Town Clerk, a notice of appeal specifying the grounds therefor in the form set forth herein. All such appeals shall be in writing and shall refer to the specific provisions of this chapter setting forth exactly the interpretation that is claimed and such other information as shall be deemed appropriate and proper by the Zoning Board of Appeals. An appeal shall stay all proceedings and furtherance of the action appealed from, unless the Zoning Administrator certifies for the Board of Appeals, after notice of such appeal shall have been filed, that by reason of the fact stated in the certificate, a stay would, in his opinion, cause imminent peril to life or property, in which case proceedings shall not be stayed otherwise than by restraining order, which may be granted by the Board of Appeals or by the Supreme Court on application on notice to the Zoning Administrator and on due cause shown.